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HANOVER COUNTY

ESTABLISHED IN 1720
WWW.HANOVERCOUNTY.GOV

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ERIN M. BABER
BUSINESS MANAGER

P. O. BOX 470
HANOVER, VIRGINIA 23069
PHONE 804-365-6171

May 29, 2024

Talley Sign Company
c/o Keith Wagner
1908 Chamberlayne Avenue
Richmond, Virginia 23222

RE: Approval of SE2024-00006, Hum Panch Hotel, L.L.C.

Dear Mr. Wagner:

At their meeting of May 22, 2024, the Hanover County Board of Supervisors voted to **APPROVE** the above-captioned request for an amendment to a Special Exception approved with SE-4-89, Am. 1-10, Kings Dominion Lodge/Best Western, in accordance with Section 26-338 of the Hanover County Zoning Ordinance, to change the appearance of a sign that is taller than permitted on GPIN 7883-62-1482, consisting of approximately 10.5 acres, zoned B-3, General Business District, subject to the following conditions:

1. The entrance sign will be designed and constructed in substantial conformity with the elevation titled, "Best Western," prepared by Franchise Signs International, undated, and submitted on July 8, 2010.
2. The entrance sign must be in substantial conformity with the sketch plan titled, "Kings Dominion Lodge," originally prepared by Boris Berger, Architect and Curtis D. Summers, Engineer, originally dated April 1, 1976, last revised by David Clausen, dated June 2, 2010.
3. The off-site "Route 30" must be designed and constructed in substantial conformity with the attached elevation for the "Denny's," prepared by Franchise Signs International, dated June 28, 2009, and submitted on September 29, 2009.
4. The off-site, "Route 30" sign must be located in substantial conformity with the untitled and undated sketch plan submitted on September 29, 2009, and must be located outside the VDOT right-of-way.

5. The high-rise "I-95" sign must be designed and constructed in substantial conformity with the design labeled "Dual-Branded High Rise Sign Cabinet, Red Roof Inn/Days Inn," prepared by Triumph Signs & Consulting, Inc., dated May 1, 2024 and adhere to the following design standards:
 - a. The total sign height may not exceed seventy (70) feet.
 - b. Uplighting is not permitted. Existing uplighting must be removed within ninety (90) days of approval of this Special Exception.
 - c. Sign cabinets and poles must be black. The existing poles must be repainted black to match the proposed black sign cabinets upon installation of the new signage shown in the design labeled "Dual-Branded High Rise Sign Cabinet, Red Roof Inn/Days Inn," prepared by Triumph Signs & Consulting, Inc., dated May 1, 2024.
6. Any electronic or digital display sign must not interfere with nor create any visual confusion with traffic control devices or directional signage and shall not negatively impact the placement of any existing or proposed landscaping.
7. All development and use of the property will comply with all federal, state, and local statutes, ordinances, and regulations.

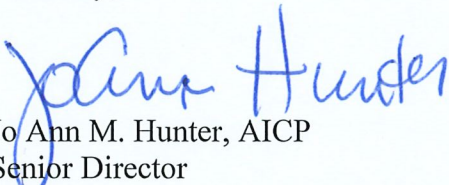
In accordance with Article 6, Division 4, Section 26-333, the sign shall be located in general conformity with the sketch plan titled, "Site Map, Red Roof Inn/Days Inn," prepared by Triumph Signs & Consulting, Inc., and dated May 1, 2024. The signs shall be in substantial conformity with elevations titled, "Dual-Branded High Rise Sign Cabinet, Red Roof Inn/Days Inn," prepared by Triumph Signs & Consulting, Inc., and dated May 1, 2024.

The Special Exception Permit shall lapse after the expiration of one (1) year if no substantial construction or change of use has taken place in accordance with the plans for which the Exception was approved.

The approved plan is attached.

Should you require any additional information or assistance concerning this matter, please do not hesitate to contact me or Jessica Crews, Applicant Liaison, at (804) 365-6171.

Sincerely,


Jo Ann M. Hunter, AICP
Senior Director
Planning and Community Development

JMH/abw

cc: Jeff S. Stoneman Richard W. Paul Tim O'Keefe Kimberlee Daniels
Jason Hazelwood Jessica Crews Assessor

BOARD OF SUPERVISORS
APPROVED PLAN

DATE 5/22/24



SALES: JY MANAGER: JY DESIGN: RB
APPROVED BY: _____ DATE: _____

RED ROOF INN / DAYS INN
16116 Theme Park Way, Doswell, VA 23047

Site Map

REVISION DATES:
1. _____ 3. _____ 5. _____
2. _____ 4. _____ 6. _____

START DATE:
5-1-24

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BOARD OF SUPERVISORS
APPROVED PLAN
 DATE 5/22/24

ARTWORK SHOWN IS FOR CONCEPT ONLY. NOT FOR PRODUCTION.

(1) NEW D/S DUAL-BRANDED HIGH RISE SIGN CABINET
 REPLACES EXISTING SIGN CABINET
 FLEX FACES W/ FIRST SURFACE VINYL GRAPHICS



SCALE: 1/4"=1' 162 SQ. FT.

- GENERAL DETAIL**
- REPLACE EXISTING HIGH RISE CABINET W/ (1) NEW ALUMINUM-CONSTRUCTED, DOUBLE-SIDED, DUAL-BRANDED SIGN CABINET.
 - OVERALL CABINET SIZE: 9'-0" H x 18'-0" W x 2'-6" D.
 - RETAINER: 4"
 - V.O.: 8'-4" H x 17'-4" W.
 - WHITE FLEX FACES W/ VINYL GRAPHICS APPLIED FIRST SURFACE.
 - MATERIAL SIZE: 10'-0" H x 19'-0" W.
 - NEW CABINET TO BE MANUFACTURED W/ (2) INTERNAL POLES TO BE ATTACHED VIA MATCH PLATES TO EXISTING POLE STRUCTURE AS SHOWN.
 - NEW CABINET & EXISTING POLE STRUCTURE TO BE PAINTED BLACK. EXISTING LIGHTS TO BE REMOVED AS SHOWN.
 - NEW CABINET TO BE LED INTERNALLY ILLUMINATED.
 - ALL PARTS UL APPROVED.

COLORS

RED ROOF INN	BLACK	WHITE
PANTONE 280C CMYK: 100-0-0-0 3M REGAL RED 300-85		
DAYS INN	PROCESS BLUE	WHITE
LIGHT YELLOW 3M 300-90-14	300-57	
YELLOW 3M 300-90-15	BRIGHT BLUE 300-187	
MARIGOLD 3M 300-75	SILVER BLUE 300-157	



TRIUMPH
signs & consulting, inc.
480 Millard Parkway • Millard, OH 45150
Phone 513-574-8090 • Fax 513-574-8095

REVISION DATES:

1. _____ 3. _____ 5. _____
 2. _____ 4. _____ 6. _____

START DATE:
5-1-24

SALES: JY **MANAGER:** JY **DESIGN:** RB

APPROVED BY: _____ **DATE:** _____

RED ROOF INN / DAYS INN
 16116 Theme Park Way, Doswell, VA 23047

Dual-Branded High Rise Sign Cabinet

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